

Chris Ames

A unifying leader, strategic thinker, and champion of clarity

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EXPERIENCE

Director of Digital Environments

North Point Ministries • Alpharetta, GA • 8 Years

Identified macro-level business needs and worked with organizational leaders to define outcomes and prioritize, launch, and support technology solutions within a diverse platform ecosystem.

- Led departments through mergers, a CRM migration, and agile adoption
- Grew products and platforms from **12 to 120** with a **99.9% uptime**
- Grew annual budget from \$400,000 to **\$1,200,000**
- Grew annual email campaigns from 800 to 2,100 resulting in **12 million deliveries** in 2020 with a **30% open rate** and **<1% unsubscribe rate**

Chief Product Officer, Operations, Co-founder

8BIT • Atlanta, GA • 4 Years

Led the product creation process, brand and marketing efforts, corporate finances, and ongoing product support for a fun, bootstrapped startup.

- Maintained **positive cash flow** with no LoC or debt from start to finish
- Grew core **products from 1 to 6** while leading marketing campaigns
- Flagship product **acquired by the market leader**; all other IP acquired

ADDITIONAL EXPERIENCE

Leadership Mentor

Hired to provide weekly mentoring and consulting in the areas of leadership, technology management, and organizational change.

Conference Speaker & Panelist

Hired to deliver breakout sessions and participate in Q&A panels to share expertise in the areas of leadership, technology, and marketing.

Venture Industry Advisor

Hired to advise fund managers on industry trends for opportunities.

PREVIOUS POSITIONS

System Architect	Full-Stack Developer	Technical Support
UX Designer	Quality Assurance	Entrepreneur

SKILLS

Leadership

Business Strategy

Digital Transformation

Technology Decisions

HIGHLIGHTS

DIRECTION TEAM

Appointed by a C-suite officer to advise on decisions of high impact and significance

DIGITAL DISRUPTION TEAM

Advisor to a cross-functional team that explored disruptive innovation opportunities

LEADERSHIP 360

Identified as *intentional*, *affirming*, and *energizing* by direct reports, peers, & management

STARTUP INCUBATION

Part of a pitch team awarded incubation and angel funding

CUSTOMER SATISFACTION

Led department to achieve a *90% very satisfied and satisfied* rating with internal customers

BACHELOR OF SCIENCE

Computer Information Systems
1998 • Valdosta State University

FIRST CODE WRITTEN

In BASIC on a Radioshack
TRS-80 at age 10